



Global Technology for Dairy Processors

April 14 Special Events | April 15-16 Exhibits and Seminars

Milwaukee, Wisconsin | www.cheeseexpo.org

## Exhibitor Email Blast Order Form

ORDER			
	Qty	Price	Total
First Attendee Email Blast		\$400	
Additional Attendee Email Blast		\$300	
<b>ORDER ONLINE</b> – Emails can be sent before, during, or after the event.			<b>TOTAL:</b>

ORDER INFORMATION		
Company	Booth#	
Contact Name	Title:	
Credit Card	City:	
Billing Address:	State:	Zip:
Phone:		
Email Address:		

PAYMENT INFORMATION	
AMEX <input type="checkbox"/>	MasterCard <input type="checkbox"/>
Visa <input type="checkbox"/>	Discover <input type="checkbox"/>
Cardholder Name:	
Card #	Please include the 3-digit security code found on the back of Visa and MasterCard. AMEX has a 4-digit code on the front.
Expiration Month/Year: /	Security Code:
Cardholder Signature <b>X</b>	
Card holder & signature represents above company and authorizes this credit card to be used as payment for this contract. By signing here, you agree to the below terms and conditions.	

**EMAIL DATES:** March 16 – May 8. **SEND TIMES:** 8 AM and 11 AM PT

Preferred Send Date:	Choice #1:	Choice #2:	Choice #3:
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**SUBMIT ORDERS TO: sales@event-techs.com or fax: 310-496-0431**

## TERMS AND CONDITIONS

**Placing an Order:** [Order online](#) or Email/Fax completed order form to: [sales@event-techs.com](mailto:sales@event-techs.com) or 310-496-0431. Once your order is processed, you will be contacted by our third party vendor, Event Technologies. Event Technologies will guide you through the email creation process, including providing test emails for review of accuracy.

**Deadline:** The deadline for email content submission is two weeks before the email is scheduled to be sent. Exhibitors are required to meet the deadline associated with their specific send date.

**Conditions:** An Email Order Form with a form of payment is required prior to the scheduling of your email blast. All emails must be set up by the exhibitor and approved by the deadline date. These dates are not flexible, unless otherwise approved by Event Technologies or the WISCONSIN CHEESE MAKERS ASSOCIATION; any emails not created by these dates will be void and the exhibitor's payment will be forfeited.

WISCONSIN CHEESE MAKERS ASSOCIATION reserves the right to refuse any order, at any time, for any purpose. This opportunity is available to 2020 CheeseExpo exhibitors only.

**Delivery:** Email blasts will be distributed to 2020 CheeseExpo attendees between the dates of March 16<sup>th</sup> and May 8<sup>th</sup>. Only two email blasts will be sent per day (8am and 11am Pacific Time). Send date and time will be assigned on a first come, first served basis. Real-time reporting will be available after your email is sent.

**Royalty Fees:** \$400.00 for the first email blast and \$300.00 for each additional email blast.

**Payment Terms:** **Credit card payment is required for all email blast orders.** Credit card payments must include credit card type, card holder name, account number, and expiration date. No order will be filled without credit card information. Receipts can be emailed to the individual listed in the Bill to section upon request.

**Cancellations:** All email reservations are final. No refunds are available after contract is accepted and payment is processed.

**Tracking and Reporting:** When your email has been sent, a confirmation email with a link to the Event Technologies reporting site will be sent to the contact for your company at the email address on the order form. This email will include a link to the reporting website and login credentials to view real-time statistics including opens and click-throughs.

**Questions about Emails:** Contact Chris Tremblay, Event Technologies, [chris@event-techs.com](mailto:chris@event-techs.com), 310-581-3807

**Show Contact:** Caitlin Peirick, Wisconsin Cheese Makers Association, [cpeirick@wischeesemakers.org](mailto:cpeirick@wischeesemakers.org), 608-286-1001