



Exhibitor Liability Insurance Program

As a standard requirement for all of our show exhibitors, it is necessary for you to carry general liability coverage from an insurance company in good standing with minimum policy limits of \$1,000,000 per occurrence and \$2,000,000 aggregate. Insurance Coverage is not optional.

This insurance must be in force during the lease dates of the event, April 13-17, 2020, naming Wisconsin Cheese Makers Association (5117 West Terrace Drive, Suite 402 Madison, WI 53718) as the certificate holder. The following must be listed as additional insured: Wisconsin Cheese Makers Association, Wisconsin Center and GES.

Program Benefits:

- Coverage for exhibitors who do not have an existing insurance policy
- Coverage for international exhibitors whose liability insurance does not cover them at a U.S. show
- If there is a claim, it will not tarnish your corporate policy and rates
- No deductible

Purchase Your Insurance Now!

Simply purchase your insurance, which is already pre-filled with all of the proper show information, directly online using a credit card.

Click the link below to Purchase your Liability Insurance for just \$84:

<https://securevendorinsurance.com/RainprotectionGroupVendor/ApplicantInformation?GroupEventKey=7a46a4d510c6>

NON USA EXHIBITORS

When filling in your company information it will ask for a phone number and address.
Please use the following: Address - 400 W Wisconsin Ave, Milwaukee, WI 53203
Rainprotection Phone Number - (800) 528-7975

Already have coverage? Please submit your proof of insurance to: cpeirick@wischeesemakers.org.

Are you worried about lost, stolen, or damaged merchandise?

We also offer Equipment/Merchandise/Display Insurance

All exhibitors are strongly urged to obtain full-coverage temporary insurance for their merchandise and displays while in transit and while at the exposition.

Please complete and return the Enrollment Form below:

[Click Here for the Instant Equipment Insurance Enrollment Form](#)