

## 2026 Attendee Registration

### REGISTER EARLY!

Advanced registration will close April 6. After April 6, all registrations will take place on-site.

### NETWORKING EVENTS:

#### ALL REGISTRATIONS INCLUDE THE FOLLOWING NETWORKING EVENTS

**Tuesday, April 14:** Welcome Reception

**Wednesday, April 15:** Continental Breakfast, Exhibits, Lunch, Reception & Championship Cheese Auction

**Thursday, April 16:** WCMA Recognition Breakfast, Exhibits, Lunch, World Champions Reception, Afterglow Reception

Online Attendee  
Registration Opens  
**September 23, 2025**

[CheeseExpo.org](https://CheeseExpo.org)

### REGISTRATION OPTIONS:

#### ATTENDEES WILL REGISTER IN ONE OF THE THREE CATEGORIES BELOW

|                        |  |           | Full Includes:<br>All Events except<br>Optional Add-Ons | One Day Includes:<br>All Events on One Day<br>Does not include Optional Add-Ons | Exhibits Includes:<br>Exhibits and All Networking Events<br>Does not include Optional Add-Ons<br>Does not include Seminars |
|------------------------|--|-----------|---|---|--|
| <b>DAIRY PROCESSOR</b> | A Dairy Processor is a company that converts milk, cheese, or whey into dairy products, produces processed cheese, or primarily markets, brokers, or distributes cheese. | Member*   | \$660   | \$525   | \$55   |
|                        |  | Nonmember | \$800   | \$605   | \$55   |
|                        |  | Artisan** | \$195   | \$195   | \$55   |
| <b>EXHIBITOR</b>       | An Exhibitor is a company exhibiting at 2026 CheeseExpo. View complementary registration allotments <a href="#">here</a> .   |           | \$660   | \$525   | \$55   |
| <b>SUPPLIER</b>        | A Supplier is a company providing equipment, products, or services to the dairy industry. All Suppliers must be WCMA members to attend CheeseExpo.                       |           | \$800   | \$605   | Supplier Members must register for Full or One Day Registration.   |

### OPTIONAL ADD-ONS

Tuesday Young Professionals Reception (for attendees under 40): \$40  
Thursday Awards Banquet: \$90

\*Member rates are for members of Wisconsin Cheese Makers Association.

\*\*Artisan rates are available only to dairy plants producing less than 500,000 pounds of dairy products per year.

**Note:** Banquet ticket not eligible for reduced price. Advanced registration will close April 6. After April 6, all registrations will take place on-site.

**Cancellation Policy:** Any registration canceled on or prior to April 6, 2026 will receive a 75% refund. No refunds will be issued after April 6.